ADITYA K A

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SUMMARY

I'm a B.Com graduate, and I have practical knowledge of SEO, social media marketing, Google Ads, and content marketing. I'm eager to apply my skills to real-world projects, learn from industry professionals, and contribute to the growth of the organisation.

SKILLS

Technical Skills

- SEO
- Social Media Marketing
- Content Marketing
- Website Designing
- Video Editing
- Visual Design
- Camera Handling

Tools

- WordPress
- Elementor
- CapCut
- Canva
- Google Analytics
- Search Console

AI Tools

- Claude
- ChatGPT
- Google Flow
- Google Gemini

Soft Skills

- Creative Thinking
- Communication
- Strategic Thinking
- Problem Solving
- Time Management

PROJECT

As a freelance Digital Marketer, I worked with Kanish Wood Carving, contributing to around 5.5 lakh in turnover. I handled social media marketing activities, including content creation and online promotion to boost reach and engagement.

EDUCATION

- **Bachelor of Commerce in Computer Application** — **Aug 2023 - Mar 2026**
  MET'S College of Advanced Studies, Mala
  University of Calicut
- **AI Integrated Digital marketing** — **Currently Perusing**
  Dotin Digital Academy, Thrissur

LANGUAGE

Malayalam — Native

English — Fluent